

## AWARDS

First Place .....	\$200
Second place .....	\$150
Third place .....	\$100
People's Choice .....	\$ 50

*Voting for People's Choice will be accomplished throughout the Wet Paint Sale/Exhibit and Awarded during the Award Reception.*



**Come and paint the beauty that is East Tennessee**

A cradle of creativity, Tennessee is known for its contributions to arts, science, technology, and social justice. Words and music have interpreted our rich culture: Sequoyah's writing system, books by remarkable authors and the music by memorable singers/musicians.

Visit [www.tnvacation.com/east-tennessee](http://www.tnvacation.com/east-tennessee)

## WHAT IS "PLEIN AIR"?

It is a French term for painting in the outdoors. Monet, van Gogh and Renoir are examples of famous painters who painted "en plein air".

## East Tennessee Plein Air Paint – Out



## GUIDELINES

**PAINTING AREA:** Artist may paint any subject or scene outdoors he/she chooses within the 50-mile radius of Madisonville TN, including the towns of, Sweetwater, Tellico Plains, and Vonore. The sites must be accessible to the public and should not impede pedestrian or vehicular traffic. Artists are expected to maintain complete respect for private venues and ask owner's permission for private properties

Artist will be required to wear their name tags at all times on-site. Painting(s) must be completed in the outdoor area and not from photographs or taken back to your studios to complete or touch-up. A list of recommended painting sites will be provided.

**INCLEMENT WEATHER:** The event will take place rain or shine, so please be prepared.

## GUIDELINES, cont.

**CHECK-IN:** All artists must check in at the Monroe County Chamber of Commerce Bldg. See reverse for check-in hours.

All painting surfaces must be stamped at check-in prior to painting. Maximum allowed surface size is 16x20". Each piece must be started and completed "En Plein Air", with nothing pre-painted or pre-drawn. Artists may stamp an unlimited number of canvases/surfaces but will submit up to three pieces for juroring display and sale.

**JURORING AND WET PAINT SALE:** Only stamped canvases can be shown or sold. All submitted pieces must be labeled with artist's name, title, medium, and price. All work must be framed and properly wired (no saw tooth hangers). MACA/VAA reserves the right to exclude works not properly prepared for display.

**JURORING AND WET PAINT SALE:** Images of artwork will remain on display/sale through the [monroearts.com](http://monroearts.com) website unless otherwise requested by artist.

**UNSOLD ARTWORK:** All artwork must be picked up after the completion of the artists award reception. Remaining artwork will become the property of MACA/VAA. Artists may donate unsold artwork to MACA/VAA's for our online fundraiser.

**PROCEEDS FROM THE WET PAINT SALE:** For all work sold, MACA/VAA will retain 20% commission. MACA will collect all monies from the sale of artwork, artist will receive payment by December 31.

**USE OF IMAGES:** Artists agree to allow MACA/VAA use of images produced during the event, to include photographs of artists painting and completed works.

**LIABILITY:** MACA/VAA assume no responsibility for theft, damage, or liability. The artist is responsible for insurance of artwork. MACA/VAA will make their best effort to assure the security of the artwork in the viewing area.

## ENTRY FORM *(Print Clearly)*

Artist Name:

Address:

City: State: Zip:

Email address:

Phone number *(area code)*:

**ENTRY FEE:** \$20 for members \$30 for Non-Members on or before Sept 6; \$35 after Sept 6. Registration deadline is Wednesday Sept 13, 2018.

Make check payable to MACA (Monroe Area Council for the Arts) or fill in your credit card information below. A \$3 processing fee will apply for credit card payments. You can also go online to download registration form.

Credit card number:

Expiration date: Security code:

Signature of Authorization:

[www.monroearts.com](http://www.monroearts.com)



VISUAL ARTS ALLIANCE



## SCHEDULE

**ARTIST CHECK-IN:** MACA Office  
Monroe County Chamber of Commerce  
520 Cook Street Suite A, Conference Room  
Madisonville TN 37354

Thursday September 13 8am-5pm  
Friday September 14 8am-5pm  
Saturday September 15 8am-12pm

**PAINTING CHECK-IN:**  
Saturday September 15 8am-2pm  
*Location will be in your registration package*

**AWARDS RECEPTION:**  
Saturday September 15 6pm – 8pm  
*Location will be in your registration package*

A map of the local area and schedule of local events will be in your registration package at check-in and at [www.monroearts.com](http://www.monroearts.com).

Monroe Area Council for the Arts  
PO Box 491  
Madisonville, TN 37354



MONROE AREA COUNCIL FOR THE  
ARTS (MACA) &  
VISUAL ARTS ALLIANCE (VAA)

\*\*\* *Presents* \*\*\*

## EAST TENNESSEE PLEIN AIR PAINT OUT



423-442-3210  
maca491@gmail.com  
[www.monroearts.com](http://www.monroearts.com)

Please tear -off and mail with your  
payment to:



Monroe Area Council for the Arts  
PO Box 491  
Madisonville, TN 37354

*If you or your organization are  
interested in sponsoring an event,  
please contact the MACA office:*

423-442-3210

[www.monroearts.com](http://www.monroearts.com)

**Making Arts Come Alive**

