

MONROE COUNTY SIDEWALK 'CHALK IT UP' ART CHALLENGE Rules

Join us for a day of Art & Community Fun!

Transform the sidewalks at Monroe County Courthouse, Vonore City Hall, Sweetwater Depot and Visitors Center, Madisonville City Hall, and the Cherochala Skyway Visitors Center, Tellico Plains.

SATURDAY, SEPTEMBER 26, 2020 8.00 am to 3.00 pm.

Rain Date, Saturday, October 3, 2020 8.00 am to 3.00 pm.

Open to ages 5 to 17 years who live in Monroe County and adults 18+ in Monroe County and surrounding areas.

ENTRY IS FREE

GENERAL INFORMATION: Celebrate Monroe County and each of the Monroe Cities by creating SIDEWALK CHALK ART pictures of things that inspire you and your love of Monroe County: Landscapes, mountains, lakes farming, buildings, animals, activities, family and people. You are encouraged to be creative with bright colors.

ART SPACES ASSIGNMENTS: Each artist/s will be allocated a location for their SIDEWALK CHALK ART either in Madisonville, Vonore, Sweetwater or Tellico Plains. Each Art Space is 4 feet by 4 feet square and is for one artist or maximum of two artists. All Art Spaces are 6 feet apart from each other. Social distancing and masks will be required. Children must be accompanied by a responsible adult. Monroe County Courthouse is reserved for adult artists. Some spaces may have cracks and textured variations.

MATERIAL RESTRICTIONS: All artists may bring their own chinks, brushes and water. All chinks MUST be washable sidewalk chalk.

NO oil-based chinks allowed.

CHECK-IN and REGISTRATION: Pre-registration is required by completing an ENTRY FORM for your selected location, email to Monroe Area Council for the Arts at maca491@gmail.com

Space will be on a first come, first served basis until all spaces are taken. Reserve your spot by email maca491@gmail.com

ADDITIONAL RULES: All drawings must remain with-in the designated square area. Drawings on buildings, trees or any other surface are strictly prohibited. This is a family event, artworks containing nudity, profanity or content deemed inappropriate by the organizers will be removed and the artist/s will be disqualified. The use of flammable or offensive odors may not be used. Failure to comply by these rules or guidelines may be grounds for dismissal.

THINGS YOU CAN BRING: Blankets, pillows or chair, knee pads to stay comfy while you draw. Sunscreen and Hat. Sketches or inspiration pieces to guide your chalk design. Plastic to cover artworks during possible rain. Gazebo for shade or for inclement weather. Cooler, ice, water and snacks.

TIPS: Use chalk sparingly. Build up layers of color, starting with a very light layers of color and build the brightness or depth of color as you go. Some artists prefer to lay all of their under color first. Some prefer to work top to bottom. We recommend outlining all your major elements first. A big chalk eraser works great for laying down large areas of color. Moving the eraser in circular motions works best. Creating a chalk-paint by crushing chalk into water and using a paint brush is also helpful with large areas.

If you are first-timer, consider using one object as the focal point of your artwork – a face, a frog, etc. Small details are difficult to manage on a rough surface – so think BIG and Dramatic. The more you work with chalk on concrete, the more comfortable you will become. So, practice on a drive way at home and be safe.

Sidewalk 'Chalk It Up' Art Challenge ENTRY FORM

Artist/s Name: _____

Age/s Children 5-7 _____ 8-11 _____ 12-14 _____ 15-17 _____ Adult 18+ _____

Parent/s Signature: _____

Address _____

Phone: _____ Email: _____

I wish to draw the sidewalk at:

____ Vonore City Hall ____ Madisonville Town Hall ____ Sweetwater Depot and Visitors Center

____ Cherohala Skyway Visitors Center ____ Monroe County Courthouse

Please mail/email this Entry Form to:

maca491@gmail.com

Monroe Area Council for the Arts

P.O. Box 491, Madisonville, TN 37354 Phone: 423 442 3210

COPYRIGHT For the purpose of publicity, all Sidewalk Chalk art and entrants can be photographed and the copyright images may be used on all promotional and publicity materials. By submitting this Entry Form, above everyone will constitute acceptance to releasing the copyright to MACA and SVCA. DISCLAIMER Neither Monroe Area Council for the Arts (MACA), Sweetwater Valley Citizens for the Arts (SVCA) nor the municipalities of Monroe County, Vonore, Sweetwater, Madisonville or Tellico Plains will be liable for any damages, injuries or loss to you, the entrants or other persons or property as a result of all participants, participation in this Monroe County 'Sidewalk Chalk It Up' Art Challenge. This includes but is not limited to damage or loss cause by nature. In addition, by signing below, you agree to indemnify MACA, SVCA, the municipalities of Monroe County, Vonore, Sweetwater, Madisonville and Tellico Plains and other participants and to save harmless all liabilities, damage, and expenses including reasonable attorney's fees arising during this event as permitted under this agreement. I have read the rules and participation to this Monroe County 'Sidewalk Chalk It Up' Art Challenge and I /We agree to comply with them. I understand that any violation will result in my/our elimination from the Monroe County' Sidewalk Chalk It Up' Art Challenge.

Signature: _____ Date: _____

Signature: _____ Date: _____